



Dear Sir/Madam,

Direct Communications Radio Services Ltd has been awarded the contract to supply and support the Cheltenham Safe radio system.

What the Cheltenham Safe Radio Scheme offers....

When you join the Scheme you can have the peace of mind that most retailers in your area already enjoy, knowing that you are no longer alone. You will be in immediate contact, via a state of the art two way radio system, supported and maintained by DCRS, with all other retailers and publicans on the scheme to help you identify potential criminals, prevent actual crime and increase staff confidence and security. Both local CCTV and the Police will be allocated radios on the system ensuring the information you transmit gets to the right people at the press of a button.

Motorola Pro-Series GP340 radios are robust and easy to use, providing the ideal answer to all of your security concerns.....

- All our systems incorporate numerous security features such as: individual ID, stun/unstun and Emergency Signalling giving you the reassurance you need to know you are protecting your staff as well as your business.
- End retailer isolation and reduce the fear of crime
- A highly effective tool *and* a visual deterrent!
- No Hidden costs - Licensing is all included in the pricing
- Next day delivery on most items – no waiting, no hassle.
- Flexible - Accessorise, Customise and Maximise with our comprehensive range of accessories
- Inexpensive and reliable - Full DCRS 24/7 support service included in the price.

Hiring your radio from DCRS

When you hire a radio from DCRS, all equipment is covered by our next working day service exchange policy. Whether it is the battery, charger or radio itself, if you call us before 1400 hours we will despatch a radio that same day for next working day delivery. Ensuring you are not without your radio for prolonged periods of time.

What do I do now?

Please read the enclosed literature to help you make an informed decision then, simply complete the attached Radio Hire Application Form and send it together with your completed membership application form to: Colin Pilsworth, Cheltenham Safe, 2 Trafalgar Street, Cheltenham GL50 1UH. Your details will be forwarded to DCRS and your radio/s will be delivered, where possible, the next working day. It's that simple!

I still have some questions.....

If you have any queries or questions regarding the radios or just need a little more information before you go ahead, then please call me on the numbers listed below or send me an e-mail and I will get back to you straight away.

I trust the enclosed meets with your approval; however please do not hesitate to contact me for further information.

Yours faithfully

Ash Robinson
Account Executive

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Please ensure the application form is completed in full, signed and faxed back along with an official order number or letter head!